School of Business Fall Enrollment - Business Administration

| Semester | Full-Time Students | Part-Time Students | Total Students | |
|-----------|--------------------|--------------------|----------------|--|
| Fall 2019 | 178 | 11 | 189 | |
| Fall 2020 | 176 | 9 | 185 | |
| Fall 2021 | 179 | 24 | 203 | |
| Fall 2022 | 141 | 9 | 150 | |
| Fall 2023 | 142 | 11 | 153 | |



School of Business First Year Retention Rates - Business Adminstration Fall Cohorts

| Cohort | Number in Cohort | Retained in Retained in Major Major Rate | | Retained Different Major | Different Major Rate | |
|-----------|---------------------|---|-----|-----------------------------|-------------------------|--|
| Fall 2018 | 42 | 16 | 38% | 2 | 5% | |
| Fall 2019 | 38 | 17 | 45% | 2 | 5% | |
| Fall 2020 | 49 | 19 | 39% | 1 | 2% | |
| Fall 2021 | 33 | 13 | 39% | 0 | 0% | |
| Fall 2022 | 33 | 12 | 36% | 1 | 3% | |



School of Business Graduation and Attrition Rates - Business Administration Fall Cohorts

| Cohort | Number in Cohort | Grad in 4 Years | Graduation Rate | Grad in 5 Years | Graduation Rate | Grad in 6 Years | Graduation Rate | Attrition Rate |
|-----------|---------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|----------------|
| Fall 2013 | 32 | 1 | 3% | 4 | 13% | 7 | 22% | 78% |
| Fall 2014 | 51 | 3 | 6% | 6 | 12% | 6 | 12% | 88% |
| Fall 2015 | 58 | 9 | 16% | 15 | 26% | 16 | 28% | 72% |
| Fall 2016 | 61 | 11 | 18% | 15 | 25% | 16 | 26% | 74% |
| Fall 2017 | 56 | 2 | 4% | 7 | 13% | 11 | 20% | 80% |

Note: graduation rates are cumulative



School of Business Degrees Conferred - Business Administration Academic Year and Five Year Average

| AY 2019 | AY 2020 | AY 2021 | AY 2022 | AY 2023 | 5 Year Average |
|---------|---------|---------|---------|---------|----------------|
| 47 | 42 | 22 | 38 | 30 | 36 |



School of Business Career Outcomes - Business Administration

| Academic Year | # of Graduates | # of Respondents | Employed Full- Time | Employed Part- Time | Enrolled in Grad School | Planning to Enroll in Grad School | Seeking Employment | Serving in U.S. Military |
|---------------|----------------|---------------------|------------------------|------------------------|----------------------------|---|-----------------------|-----------------------------|
| 2016-2017 | 18 | 8 | 4 | 2 | 1 | 1 | | |
| 2017-2018 | 33 | 16 | 12 | 3 | 1 | | | |
| 2018-2019 | 47 | 23 | 12 | 3 | 3 | 1 | 3 | 1 |
| 2019-2020 | 42* | | | | | | | |
| 2020-2021 | 22 | 7 | 3 | 1 | 3 | | | |
| 2021-2022 | 38 | 8 | 5 | 2 | 1 | | | |
| 2022-2023 | 30 | 6 | 4 | | 1 | | 1 | |

Note: Career Outcomes data is collected via the Lincoln University Graduate Employment Outcomes Survey;

thus, the data is self-reported.

* Data not collected due to COVID 19

Students graduating from our Business Administration program hold positions such as those listed below:

Investment Advisors Coordinator at Central Investment Advisors

Transaction Coordinatopr at Veteran's United Home Loans

Executive Assistant at the Office of the Missouri State Auditor

Manager at Xerox

Information Technologies at the Missouri Department of Higher Education

Operations Manager at Amazon

Master Designer at JC Penney

Associate Banker at JP Morgan Chase

Procurement Analyst

Medical Data Analyst at Intertel

Associate Manager at Ralph Lauren

Logistics Team Analyst at Scholastics

Real Estate Loan Processor at Maries County Bank