



**LINCOLN UNIVERSITY  
PURCHASING DEPARTMENT  
REQUEST FOR PROPOSAL (RFP)**

**AMENMENT 003**

**RFP NO.: B20-1187**  
**TITLE: BRAND and IDENTITY DEVELOPMENT**  
**with COMPREHENSIVE MESSAGING and VIDEO PROGRAM**

**REQ NO.: N/A**

**ISSUE DATE: October 25, 2019**

**BUYER: Cathie Frede**  
**PHONE NO.: (573) 681-5415**  
**E-MAIL: fredec@lincolnu.edu**

**RETURN PROPOSAL NO LATER THAN: November 22, 2019 AT 2 P.M. CENTRAL TIME**

**MAILING INSTRUCTIONS:** Print or type **RFP Number** and **Return Due Date** on the lower left-hand corner of the envelope or package. Delivered sealed proposals must be in the Lincoln University Purchasing Department (1002 Chestnut St, Room 101) by the return date and time.

**RETURN PROPOSAL TO:** (courier service)  
**LINCOLN UNIVERSITY**  
**1002 CHESTNUT ST**  
**SHIPPING & RECEIVING BLDG**  
**JEFFERSON CITY MO 65101**

**CONTRACT PERIOD:**

The offeror hereby declares understanding, agreement and certification of compliance to provide the items and/or services, at the prices quoted, in accordance with all requirements and specifications contained herein and the Terms and Conditions Request for Proposal (Revised 04/23/2010). The offeror further agrees that the language of this RFP shall govern in the event of a conflict with his/her proposal. The offeror further agrees that upon receipt of an authorized purchase order from Lincoln University or when this RFP is countersigned by an authorized official of Lincoln University, a binding contract shall exist between the offeror and Lincoln University.

**SIGNATURE REQUIRED**

AUTHORIZED SIGNATURE		DATE	
PRINTED NAME		TITLE	
DOING BUSINESS AS (DBA) NAME		LEGAL NAME OF ENTITY/INDIVIDUAL FILED WITH IRS FOR THIS TAX ID #	
MAILING ADDRESS		IRS FORM 1099 MAILING ADDRESS	
CITY, STATE, ZIP CODE		CITY, STATE, ZIP CODE	
VENDOR NO. (IF KNOWN)	TAXPAYER ID NUMBER (TIN)	TAXPAYER ID (TIN) TYPE (CHECK ONE) <input type="checkbox"/> FEIN or <input type="checkbox"/> SSN	
VENDOR TAX FILING TYPE WITH IRS (CHECK ONE) <input type="checkbox"/> Corporation <input type="checkbox"/> Individual <input type="checkbox"/> State/Local Government <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Other			
CONTACT PERSON		E-MAIL ADDRESS	
PHONE NUM BER.		FAX NUMBER	

**NOTICE OF AWARD (LINCOLN UNIVERSITY ONLY)**

ACCEPTED BY LINCOLN UNIVERSITY AS FOLLOWS:		
CONTRACT NO.		CONTRACT PERIOD
BUYER	DATE	PURCHASING DIRECTOR

AMENDMENT NO: 003 TO RFP B20-1187

**BRAND and IDENTITY DEVELOPMENT  
with COMPREHENSIVE MESSAGING and VIDEO PROGRAM**

RFP B20-1187 IS HEREBY AMENDED WITH THE FOLLOWING REVISIONS AND ADDITIONS:

1. Updated RFP Return Due Date to November 22, 2019 no later than 2:00 PM