Commemorative Souvenir Journal Ad Form

Lincoln University (MO) Alumni Association
72nd National Alumni Convention

San Francisco, CA
Grand Hyatt on Union Square
July 25 – 29, 2012

This year, the convention souvenir journal is being combined into one commemorative journal which includes the Hall of Fame and Distinguished Alumni award recipients ads.

The national executive board decided to combine all convention ads and award acknowledgments into one publication.

Chapters and members can pay for ads and award recipient acknowledgements in the following categories:

1. Take an ad in the convention commemorative souvenir journal

Sample Ad

Congratulations to the
San Francisco Bay Area Alumni Chapter
at its 72nd National Alumni Convention

July 25 – 29, 2012

Best Wishes,
John Doe

2. Take an ad to congratulate a recipient of the Hall of Fame and/or Distinguished Alumni award

Sample Ad

Congratulations John Doe on your induction into the
Lincoln University Hall of Fame

Sincerely,
Jane Doe

3. At a 20% discount, you can have an ad in the convention souvenir journal and an ad to congratulate a recipient of the Hall of Fame and/or Distinguished Alumni award. Both ads will be in the combined convention commemorative journal.

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Commemorative Souvenir Journal Ad Prices

Page Size	Rate for Convention Commemorative Souvenir Journal Ad	Rate for Hall of Fame and/or Distinguished Alumni Award Ad	Rate for Both Convention Commemorative Souvenir Journal and Hall of Fame and/or Distinguished Alumni Ads (20% Discount)
Outside Back Cover	$400.00		
Inside Front Cover	$300.00		
Inside Back Cover	$300.00		
Whole Page	$150.00	$150.00	$240.00
Half Page	$125.00	$125.00	$200.00
Quarter Page	$100.00	$100.00	$160.00
Business Card	$50.00	$50.00	
Patron	$25.00	$25.00	

2012 Alumni Award Recipients

Distinguished Alumni Award Recipients

Colonel Billy C. Arnwine – U.S. Army (Retired), Class of 1958, B.S. Graphic Art
Dr. James Frank – Former Lincoln University President, Class of 1953, B.S. Physical Education
Dr. Zelma Ann (Lloyd) Frank – Retired Educator, Former First Lady LU, Class of 1957, B.S. Elementary Education
Joe E. Outlaw – Financial Planning/Real Estate Developer, Class of 1961, B.S. Education/MBA Bus. Adm.
Dr. Irene (Bell) Outlaw – Retired Educator, B.S Education, Class of 1962
Patricia (Neal) Stinson – Systems Administrator, Treasurer Atlanta Alumni Chapter, Class of 1985, B.S. Criminal Justice

Hall of Fame Recipients

Victor Mason Barker – Tuskegee Airman, Educator, Civil Servant; B.S. Mathematics; Class of 1943 (Deceased)
Varryl Franklin – Educator/Coach; B.S. Education Social Sciences; Class of 1973
Moses Lacy – Educator/Coach, B.S, Physical Education, Health and Recreation; Class of 1964
Dr. James Mahon - Educator/College Professor; B.S. Mathematics & Physics; Class of 1961
Major Richard Charles Pullman – Tuskegee Airman; B.S. Graphic Arts; Class of 1952
Jacqulyn (Calloway) Shropshire – Retired Urban League Executive; B.S. Business; Class of 1958
Nathaniel Allen Sweet, Sr. – Newspaper Editor/Owner; B.A. Business; Class of 1928

Presidents' Award for Life Time Achievement

Herman Adams – Educator/Coach; B.S. Health & Physical Education; Class of 1961
Mila (Lewis) Banks – Educator; B.S. Education; Class of 1939
Ralph Porter – Community Organizer/ Physical Education; Class of 1961
Dr. W.E. Byrd – Chemistry Professor at Lincoln University; 1940 -1987

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We encourage all chapters, alumni members, family and friends to take advantage of the discount and take an ad in the convention commemorative souvenir journal to acknowledge our 2012 alumni award recipients at this year's 72nd National Alumni Convention.

All ad copy must be formatted in a "pdf" document and email to hkitchen@peralta.edu. If not in a "pdf" format, send in a word format document, and the graphic artist will design your ad. If you have pictures in your ad, we will mail to you by August 30, 2012.

All ads and payment must be submitted by June 15, 2012!

Make payments by cashier's check, money order or personal/business check. Make checks payable to LUAA and mail form and payment to:

Lincoln University (MO) Alumni Association
P.O. Box 5479
Oakland, CA 94619-0479
ATTN: Convention Souvenir Journal

Convention Souvenir Journal chairperson Patricia Underwood can be reached at underwood.patricia@sbcglobal.net or 650-634-7030.

Please print or type

Ad submitted by: _____ Ad Size: _____

Amount Enclosed: _____

Form of Payment: ___ Money Order ____ Cashier's Check ____ Business Check ___ Personal Check

Company/Business/Alumni Chapter:_____

Address:_____

City:_____ State: _____ ZIP:_____

Phone (Business/Office):_____ Cell: _____

Email:_____