



The President's Podium

Official newsletter of the Lincoln University president

May 2010

Mahoney's Missive

From the president's pen

Dr. Carolyn R. Mahoney

What a month April was! First and foremost, there was the Gala, and I couldn't have asked for a more memorable evening. Months of planning went into this event, and I want to recognize those who worked so hard to ensure that it was a success. I wish to thank Mr. Victor Pasley, Mr. Jervy Brown, and Dr. Don Cook from the Lincoln University Foundation Board, who worked tirelessly with staff from our offices of University Advancement and University Relations. I send special and heartfelt thanks to Mrs. Benecia Williams, vice president for Advancement, along with her staff, for the many hours of meticulous planning and personal attention that she put into helping to produce the Gala. And all who were there know that the event itself comes to life under the able direction of our Master and Mistress of Ceremonies, Mike Downey and Misty Young. In their daily lives, Mike is general manager of KJLU and Misty is our director of University Relations. All of these good folks and those who worked with them deserve both credit and thanks for the stellar job they did.

The theme for this year's Gala was "A Global Affair: Teaching and Reaching the World from Our Community." In his remarks to those assembled, Victor Pasley, president of the Foundation, eloquently captured this theme: "Lincoln University has no geographic boundaries. We have tens of thousands of graduates across the globe, but education isn't the only effect we have on the world. In recent years, the university is earning a new position in the field of research. Our faculty and students are conducting projects on land mine detection to protect not only

our troops overseas but also the civilians who live in those regions. We are involved in training farmers in Ghana and Georgia on exportable food crops . . . [as well as] projects targeting food safety and security in Vietnam, the Ukraine, Turkey, and many others. Lincoln University may be located in Jefferson City, but you can see its effects around the world."

During the course of the evening, we recognized this year's honorees: Dr. Nathan Cook, professor emeritus; Dr. Delores Penn, special recognition; Mr. Marc Ellinger, trailblazer-public sector; Mr. Jim Wisch, trailblazer-business sector; and the Jefferson City Medical Group, corporate award. Each honoree has made a special and lasting contribution to Lincoln University. With nearly 500 in attendance, the 8th Annual President's Awards & Recognition Gala & Auction was an unqualified success. A sincere thanks to all our supporters!

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Biotech Company Wins Award

On April 14 at the 2010 Oklahoma World Trade Conference, NanoBioMagnetics, Inc., (NBMI) was awarded an Export Achievement Certificate by the U.S. Department of Commerce. The award was created to honor small and medium-sized enterprises that have successfully entered the international marketplace for the first time or have successfully entered a new market. The award was accepted by Charles Seeney, LU alumnus and NBMI founder and CEO.

NBMI's objective is the discovery and development of enhanced therapeutic systems and devices utilizing nanomaterials. Currently, the company is focusing on nanotools for advanced cancer treatment via tumor-specific therapeutical targeting. Founded in 2002 by Seeney, NBMI brings together the preparation and configuration of nanoparticles with the expertise of medical researchers, resulting in collaborative efforts that have already led to several scientific firsts, such as tumor-specific delivery of a drug aimed at the destruction of tumor sites in ovarian and breast cancer.

Charles Seeney earned a B.S. in chemistry from LU in 1970 and an M.S. in polymer chemistry from the University of Akron, Ohio. He began his career as a research scientist with Fortune 200 companies, eventually becoming a director of R&D. In the mid-80s, his interests turned to technology deployment, leading eventually to the founding of NBMI. Over the course of his career, he has been awarded 18 U.S. patents, with 10 applications currently pending.

The citation given by the Department of Commerce noted that NBMI had entered into a technology transfer agreement with the Institute of Innovation and Technology Transfer, Monterrey City, Mexico. "As a young company just entering the international arena, this is certainly an honor," Seeney said.



Mr. Charles Seeney (center) receives award

Mahoney's Missive

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April brought other notable events, one of which was the 3rd Annual Ida B. Simon Golf Tournament, held in Memphis on Sunday, Apr. 25. It was originally scheduled for the 24th, but weather conditions forced the change. Luckily, Sunday dawned sunny and beautiful and the 7 teams were able to complete the course. The event raised over \$10,000, much of which will go to the LU Foundation to be used for scholarships.

I'm also pleased to announce that, in April, I was appointed to the Midwestern Higher Education Commission by Governor Jay Nixon. The commission advances higher education through interstate cooperation and resource sharing. I will serve until Jan. 1, 2013.

Of course, April is also the last full month of classes for the spring semester, which means that Commencement is fast upon us. Former Atlanta Mayor Shirley Franklin, the first female to serve as mayor of this city, will deliver the Commencement address to the Class of 2010 on Saturday, May 15, in Dwight T. Reed Stadium. We have always been fortunate in the caliber of persons who have joined us as speakers for this significant occasion in our students' lives, and this semester's speaker continues the tradition. During the ceremony, we will award an honorary degree to Mr. Troy Davis, an LU alumnus ('54) who started an R&D consulting firm providing engineering services in 1977 and was named the Minority Business Person of the Year by the Los Angeles region's Small Business Association in 1991. For 30 years, his company has serviced over \$500 million in government contract awards. He epitomizes what a Lincoln graduate can achieve.

As the semester winds to a close, I wish a successful end to classes to our students and faculty, and a much-deserved break!

New Degree Program Benefits Central Missouri

On April 6, a festive crowd filled room 205 Elliff Hall for a ribbon-cutting ceremony to celebrate the new surgical technology program now being offered through the Department of Nursing Science. Visitors were able to view the mock operating room, the surgical simulation center, the life-like surgical mannequins, and other high-tech equipment which will enable students to practice skills and techniques in a simulated environment. Members of the Chamber of Commerce Ambassadors were on hand as President Carolyn Mahoney cut the ribbon to officially open the new program.

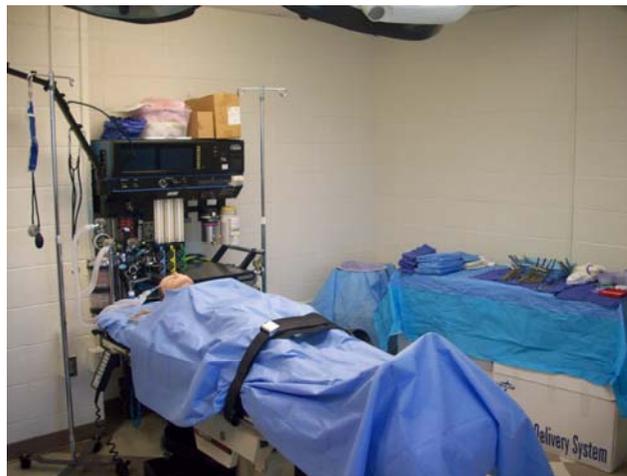
Eight students have already started coursework toward the A.A. degree in surgical technology. In August 2010, another 15 students are slated to begin the program, according to Ms. Tammy Mangold, program director. “I have worked with Dr. Connie Hamacher, head of the Department of Nursing Science, for the past year to put all the pieces in place,” Mangold relates. She says that one of the first things they did was a needs survey of area hospitals, including those in Jefferson City, Columbia, Lake of the Ozarks, Fulton, and Mexico. “We found that there was a very high demand for certified surgical technologists,” she recounts. Hamacher echoed this finding when she spoke to those assembled for the ribbon cutting. “In this country,” she said, “it has been shown that, from 2006 to 2016, there will be a 24% growth in the health care needs of the U.S. This new program is one way we found to respond to this need.” Hamacher thanked the two Jefferson City hospitals, St. Mary’s Health Center and Capital Region Medical Center, for the support and assistance they provided to bring the program together.

Mangold explained that the A.A. degree in surgical technology is not a nursing degree. “This degree is in the allied health field,” she said. “Along with surgical technology, this field also encompasses physical therapists, radiological technologists—just about anyone in health care who is not a doctor or a nurse.” She says that graduates of the program can expect to find jobs in hospital OR’s, in surgery centers, on labor and delivery wards, and even in dental offices. “In fact,” she says, “I have known a few people with this degree to go on to work in veterinary clinics. The techniques they learn as surgical technologists can translate from humans to animals.”

As she cut the ribbon, President Mahoney spoke of what the program will mean. “This is a terrific advancement for the Department of Nursing Science,” she said. “But even more so, it is a wonderful opportunity to serve the people of mid-Missouri.”



Dr. Mahoney cuts the ribbon to officially open the surgical technology program



A practice mannequin lies ready in the new surgical simulation lab

Dissertation Focuses on LU

When it came time to choose a dissertation topic for her Ed. D. program in educational leadership, Gabrielle Malfatti-Rachell, LU faculty member and interim chair of the Department of English, Foreign Languages and Journalism, chose to examine a fascinating but never-scrutinized aspect of the Lincoln story. Utilizing intergroup contact theory and organizational theory to frame her study, Malfatti-Rachell set out to examine how the initial black/white intergroup contact generated by the mandated racial desegregation of Lincoln University in 1954 influenced the institution's organizational culture.

"I was in a unique position to look into this," she says, "not just as a faculty member but more importantly because, as a Latina, I was socially removed from the experience I was studying, being neither black nor white and coming to the United States decades after desegregation was decided." It was important to Malfatti-Rachell to search for an answer as to why, after more than 50 years of desegregation, Lincoln has still not achieved optimum intergroup contact.

Utilizing two basic types of interviews, open-ended and conversational, Malfatti-Rachell sought answers to her three main research questions: 1) What were the cultural forces that converged on the LU campus during the first fifteen years following its desegregation? 2) What were the dynamics of intergroup contact at Lincoln University during the late 1950s and the 1960s? and 3) How were the university's culture and organizational identity influenced by its racial desegregation? She identified three subgroups to participate in the study: African American alumni, white alumni, and African American and white faculty, all of whom had attended or worked at Lincoln at some point during the period of 1954 to 1969. The first-hand accounts collected from these groups provide the basis of the study and lead to the main conclusion: that the intergroup contact that occurred at Lincoln University following desegregation did not lead to full integration.

Malfatti-Rachell does not see this conclusion as the end of the story. "We can take ownership of the unique experiences that make LU a prime example of what could be," she says, "and we can start bringing together the commonalities of the two LU's to form

an identity that has so far eluded us." She continues: "Intergroup contact doesn't just happen; it must be managed. Individually, we have grasped these values, and now we must set about bringing them together in a meaningful way." This opportunity, she believes, is the real fruit of her effort.

But her work bore fruit in another unexpected way. After completing her dissertation, she learned that it had been nominated for the Dan H. Cockrell University of Missouri Statewide Cooperative Ed. D. Dissertation Award. And, out of 30 that were nominated in 2009, hers was ultimately selected as the winner and was recognized at an award ceremony on April 24, 2010, at the Reynolds Alumni Center on the UMC campus.

In the Discussion chapter of her dissertation, Malfatti-Rachell proposes a number of policies and practices whereby majority/minority institutions can begin to manage the diversity on their campuses. Her complete study can be accessed at the following site: <http://edt.missouri.edu/Spring2009/Dissertation/MalfattiG-050609-D194>



Malfatti-Rachell accepts award from presenters at the Reynolds Alumni Center on the UMC campus

Wyman Praises Honors Recipients, Issues Challenges

On April 15 at the 2010 Honors Convocation, Dr. Linda Wyman, speaker for the event, praised the students being honored for the achievements that brought them to this point. She assured them that they had indeed accomplished something, and in doing so, they had established their reputations for sustaining a high level of performance. “You will not,” she told them, “let the most significant questions of your lives be ‘paper or plastic,’ ‘boxers or briefs’.”

Speaking directly to the honorees, Wyman listed qualities that the students exhibited: discipline, self-control, responsibility, persistence, and consistency. She found it inspiring and reassuring to know that they are capable of so much because, she pointed out, “the rest of us have not yet solved all the world’s problems.” And then she challenged them: “There is still a great deal for you to do. Ask what this richest of countries has to do not to have people hungry and homeless. Find solutions that we have not found.”

In her introduction of Dr. Wyman, President Carolyn Mahoney relayed to the audience her appreciation for the fact that Wyman had remained at Lincoln University throughout her long and industrious career. Dr. Mahoney listed just a few of Wyman’s many accomplishments, including the fact that she received the Governor’s Award for Outstanding Professor in Missouri in 1990, and another award in 2004 from Sigma Tau Delta, the international English Honor Society, for being named the outstanding faculty sponsor in the United States. The president also touched on Wyman’s many professional accomplishments, including her lectures at the Royal Shakespeare Company’s summer school in Stratford, England, and at the Gerard Manley Hopkins Summer School in Ireland. She has also presented numerous papers on poets and playwrights, including T.S. Eliot and Christopher Marlowe, as well as published her own original poetry. In service to Lincoln, her vita includes her tenure as head of the English department, during which time she instituted a program of honors and awards for majors, awards which still exist to this day and which a number of students in the audience were receiving.

Those students as well as all the others being honored that day in Richardson Auditorium were a receptive audience, as were their families and friends and the

Lincoln University faculty, staff, administrators, and Board of Curators members who had all gathered to recognize their achievements. After Dr. Wyman concluded her remarks, the presentation of awards commenced. Students filed across the stage as presenters for each of the academic departments announced the award category and the students’ names. In addition to departmental awards, students received institutional certificates for academic achievement, recognition as members of honor societies and academic quiz bowl teams, and scholarships from sororities and fraternities and memorial foundations. The ceremony concluded with an academic recessional to the strains of the LU Band’s traditional rendition of “Pomp and Circumstance.”



Dr. Linda Wyman gives Honors Convocation address



Dr. Wyman with English Honors recipients

Curators' Distinguished Professor Retires

On Friday, April 30, colleagues, friends, and well-wishers said farewell to Dr. Antonio Holland, Curators' Distinguished Professor of History, at a retirement celebration in Memorial Hall. The event marked the culmination of Holland's 39 years of notable service to Lincoln University.

Holland came to LU by way of Boston, MA, where, while a student at Northeastern University, he met Dr. Lorenzo J. Greene who was visiting Boston in preparation for a European trip with his family. Introduced by mutual friends, Holland and Greene began a correspondence that continued through Holland's graduation and commissioning as a Second Lieutenant in the U.S. Army. Eventually stationed at Ft. Leonard Wood, Holland began visiting Jefferson City, and the friendship with Greene thrived. When Holland received orders for Vietnam, Greene encouraged him to apply at Lincoln University upon his return. He did and the rest, as they say, is history.

Dr. Holland came to Lincoln in a teaching position in 1970 and subsequently began a Ph.D. program in history at the University of Missouri-Columbia. Holland recalls the intellectual atmosphere at Lincoln in the 70's as heavily influenced by the renowned black scholars still teaching at the institution, scholars who had been at Lincoln for many years and who continued to shape the school and its students. Among those he counts in this illustrious group are the artist James D. Parks, who started his career at LU in 1926; Cecil A. Blue, short story writer and English professor who came in 1928; and of course Lorenzo Greene, the imminent historian who, from 1933 to 1972, taught at Lincoln while establishing a national reputation as a scholar and an authority on the history of blacks in America.

During his own 39 years at Lincoln, Holland has made a name for himself as well, as an author and co-author of articles and books on black history as well as on Lincoln University. In 1980 he published, along with Greene and Gary Kremer, another LU historian, *Missouri's Black Heritage*, still today the only book-length account of the rich and inspiring history of the state's African American population. In 1993, it was revised and updated by Holland and Kremer to

incorporate the latest scholarship. In 1991, Holland co-authored *The Soldiers' Dream Continued: A Pictorial History of Lincoln University of Missouri*. And in 2007, he published *Nathan B. Young and the Struggle over Black Higher Education*, a book recounting Young's efforts to raise the standards of higher education for blacks, first as president of Florida A & M and then, notably, during his tenure as president of Lincoln University.

While establishing himself as an author and historian of note, Holland also served as chair of Lincoln's Department of Social and Behavioral Sciences for 22 years. He recounts that he worked under a number of deans during his tenure as chair, including Dr. Arnold Parks, Mr. James Tatum, and Dr. Patrick Henry. The dean he credits as having a lasting influence on him was Dr. Rosemary Hearn, under whom he served for 9 years and who acted as editor for his book on the pictorial history of Lincoln. "I was really fortunate to have her assistance on the book," he says. "With Dr. Hearn looking over something, you know you have to get it right."

Recently, Holland was instrumental in bringing a group of faculty from his department "around the table," as he put it, to brainstorm research possibilities in connection with applying for grants from the U.S. Army. Holland was aware that other HBCUs had military research grants, and he saw potential for LU to become involved. The proposals eventually submitted brought \$2 million in grants to Lincoln for research in mine detection and suicide prevention, the latter of which has now become a Center for Suicide Prevention.

Holland's career at Lincoln has indeed been a remarkable one, leading to his appointment as Curators' Distinguished Professor of History. His legacy will enrich the school, its students, and its constituents for many years to come.

*Happy Retirement,
Dr. Holland!*

Students Compete in Venture Challenge in Atlanta

Ten years ago, LU alumnus Jesse Hill, Jr., had an idea. He wanted to encourage the teaching of entrepreneurship at historically black colleges and universities in an effort to help close the economic gap between African Americans and the general population. Working within the Opportunity Funding Corporation (OFC), an entity created by the Nixon administration in 1970 to help generate and nurture black businesses, Hill established the OFC Venture Challenge, a yearly competition among HBCUs in which teams of students from the various institutions develop innovative business plans, create marketing, management, and financial strategies for their plans, and present their concepts.

This year's competition took place in Atlanta in mid-April. President Carolyn Mahoney, Dean Linda Bickel, and faculty advisor Eric Burgess accompanied a team of four Lincoln students to the event. Team leader Scott Little, an MBA candidate, was ably assisted by undergraduates Patrica Sampson, Latrice Stringer, and Terrell Fane in developing a business plan and presenting it at the competition. The team's plan described the concept of a new business to be located in Jefferson City. Whimsically titled "Waffles, Omelets and Wisdom," the business plan detailed a limited-service brunch-to-lunch restaurant, strategically placed in the downtown area, featuring made-to-order omelets and Belgium waffles. The plan includes a company vision and mission statement, objectives, target market and customer profiles, product and promotional strategies, and research and development plans.

According to Bickel, dean of the College of Professional Studies, the OFC event is highly competitive, with the larger schools sending teams composed mainly or entirely of MBA students. This year's winning team came from Fayetteville State University. Their business plan described the development of Advanced Bio-Energy Technologies, Inc., a socially responsible marketing

company focused on promoting green technologies to create a cleaner environment. The second runner-up, a team from Southern University at Baton Rouge, created a plan to bring household solar lighting products to the nearly 90% of Ugandans who currently use kerosene for lighting.

While the Lincoln team did not place in the competition, Bickel says the students gained valuable experience in creating a business plan and in networking with their peers at the 2010 OFC Venture Challenge.



The President's Podium is a publication of the Lincoln University President's Office

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