

FOR IMMEDIATE RELEASE
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STUDENTS IN FREE ENTERPRISE PLAN ARTS AND CRAFTS FAIR

Jefferson City, MO- The Lincoln University Students in Free Enterprise (SIFE) team will hold its Second Annual Arts and Crafts Fair on Saturday, February 18, from 9:00 a.m. to 4:00 p.m., in Scruggs University Center Ballroom. Booth space is available for the event. A 3 x 8 booth with a table can be reserved for \$40, while the same size booth without a table is available for \$35. Interested vendors can contact SIFE member Dreanna Simpson to reserve their space at dreanna_simpson@yahoo.com or dreanna.simpson354@my.lincoln.edu.

SIFE President Latrice Stringer says, “The primary purpose of the show is to raise money for the team, however this event provides an outlet for regional artists and crafter entrepreneurs to earn money that many of them rely on to sustain their own financial independence.” The team will use the funds to cover expenses for local service projects and a trip to the regional SIFE Competition in Kentucky. In 2010 and 2011, the team won second place at the regional competition.

Students in Free Enterprise organization was first established at Lincoln University in the 1980s, but became inactive in 2005. The team was reactivated in 2009. Area business and professional leaders from Jefferson Bank, Scruggs Lumber, Home Savings Bank, Beautiful Home Interiors, Walmart, Central Bank, Steel Case, the Missouri Department of Transportation and the K.C. Federal Reserve have served as members of the advisory board and mentors through the years.

SIFE’s service projects have included working with the Salvation Army, Habitat for Humanity and area youth. The SIFE Team mission is to ensure that efforts to create a better, more sustainable world through the power of business leads to the creation of opportunities that develop and prepare members for extraordinary careers.

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